SAFETY ALERT: BUSY CUBE (I LOVE YOU)

Date of notice

9 September 2024

Name of product

Busy Cube (I Love You)

Product picture



Sample taken from

Seller "Singapore Daddy" from Shopee

The Consumer Product Safety Office has issued a notice to an online seller, Singapore Daddy, to cease supply of the Busy Cube (Model: I Love You).

During the testing of this sample, it was found that the product did not comply with the following safety requirements under ISO 8124-1:2022: Safety of toys:

- The metal rattle, wooden balls and detachable metal ring were found as small parts which could pose a choking hazard.
- The ring screw was a sharp point that can be dislodged while playing with the toy, posing a risk of injury.
- The length of the white cord exceeded the specified requirement and could pose a risk of strangulation. There was no warning about the long cord found on the packaging.

No report of incident or injury related to the use of this product has been received to date.

Consumers who have bought the product are advised to stop using it immediately.